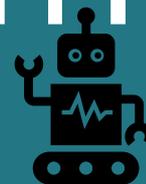
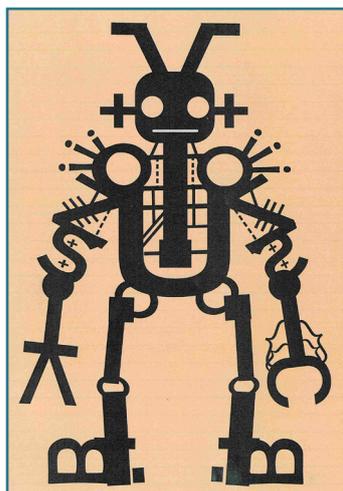


YEAR 9 TYPOGRAPHY

You will be responding to the work of Graphic Designer Jonathon Yule, designing with 'Type' to create your own Fontbot character. Your chance to show off your digital creative design skills to make a unique and refined final outcome!



KEY WORDS	Character Font Typography	Outline Rotate Expand	Move Type Face Serif	Sans Serif Trace Robot	Illustrate Fontbot Design
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Wider Study Opportunities?

Careers - Animation, Sign Writer, Photographer, Graphic Designer, Digital Marketing, Architect

GCSE and A-Levels - Art, Graphics, Textiles, Photography, Product Design

Some of your learning will include:

-  Selecting appropriate Fonts/typeface for your purpose.
-  Adobe Illustrator skills including Type Tool and Direct Selection Tool.
-  Creating outlines in Illustrator.
-  Moving and resizing objects on Illustrator.
-  Creating a well-considered design using appropriate fonts and placement.

Assessment and Feedback:

-  **Assessment Objective 1:** Demonstrates an ability to develop ideas through investigations, demonstrating an understanding of sources.
-  **Assessment Objective 3:** Demonstrates an ability to record ideas, observations and insights relevant to intentions as work progresses.
-  **Assessment Objective 4:** Demonstrates an ability to present a final outcome that realises intentions and shows some opportunities for development.

Why this? Why now?

You will be developing your knowledge of Illustrator by designing with type. The new skills you learn in this unit will be a key tool used at GCSE Graphic Communication.

Your final outcomes will be creative and unique to you and based on a character of your choice to demonstrate the ability you have as a designer to control the outcome of creative digital design.

